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**Canon**

Ms. Ursula Mac Tisell  
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12<sup>th</sup> July 2004

Dear Ursula,

Now that the football fever has started to abate, I wanted to write to formally thank you, on behalf of Canon Europe for your organisation's enormous efforts in the delivery of Euro 2004.

We hosted over 7,000 guests in Portugal during the tournament, which was a major logistical exercise, only made possible by the efforts and professionalism displayed through your team.

Without exception our guests had a smooth and truly memorable experience, and this, coupled with the good impression created by the Canon brand presence, has proved to us that this type of investment is indeed worthwhile.

I will attempt to personally write to members of your team that made it possible, but would also be grateful, should I inadvertently miss someone, if you could pass on my sincere thanks to all involved.

Euro 2004 has provided a fantastic opportunity for our two companies to work together and the success of the tournament is also something that we should jointly share.

On behalf of Canon Europe, my team and indeed myself, thank you.

Best regards,



James Leipnik  
Chief of Communication & Corporate Relations  
Canon Europe



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