



June 13, 1989

Mr. William Maritz, Chairman  
Maritz, Inc.  
1365 Highway Drive  
Fenton, MO 63099

Dear Bill:

We've recently returned from our annual dealer incentive trip. There were some of our participants who were not completely convinced that Portugal was a rewarding destination; up to our usual standards. However, they quickly changed their minds. Lisbon was outstanding and the Algarve over-ride for our top performers was spectacular. I know that everyone returned home with a special remembrance of a wonderful country.

Again, as so often in the past, the Maritz group displayed their special talents for conducting a professional activity from conception to the end.

Special thanks is due to Dan Hickam and Bruce Loewenberg in Motivation and Jim McCane and Darla Stadler in Travel. The T.D.'s, Mike Heaney, Ed Hall, Scott Snively, and Tom Mantych were great.

Maritz is also fortunate in having such a fine ground supplier, Welcome Portugal. Ursula MacTisell does a fantastic job and her company is one of the best in the world that I've worked with through these many years.

Bill, again thanks to you all and best personal regards.

Very truly yours,

A handwritten signature in black ink that reads 'Bob'.

Robert J. Cooley  
Director of Marketing Communications

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